CONQUER THE CAREER FAIR

Career Opportunities & Employer Relations (COER)
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Career Opportunities & Employer Relations
Agenda

- Career fair dates and entry
- What to expect
- Preparation
- Power Introductions
- Tips
- Attire
- Q&A
Career Fair

Spring Career Fair
February 18, 2014
9 a.m. – 3 p.m.

Fall Career Fair
September 24, 2013
9 a.m. - 3 p.m.
Career Fair Stats

**Fall 2012**
261 employers attended  
(up 24% from fall 2011!!)
- 43 employers NEW! to S&T
- 119 employers from Missouri
- 39 states represented
- 46 Fortune 500 employers

**Spring 2013**
197 employers attended  
(up 10% from Spring 2012)
- 543 recruiters attended
- 102 employers from Missouri
- 27 states represented
- 23 Fortune 500 employers

**Fall 2011**
210 employers attended  
(up 14% from fall 2010)
- 639 recruiters
- 88 employers from Missouri
- 34 states represented
- 38 Fortune 500 employers

**Spring 2012**
178 employers attended  
(up 13% from Spring 2010)
- 505 recruiters attended
- 85 employers from Missouri
- 29 states represented
- 30 Fortune 500 employers
Entering the Career Fair

- **FIRST** - Update your MinerJobs Profile!!
- Bring your student ID to enter
- Bring several copies of your resume
- Professional dress is required
- Grads – red dot
- Pick up program
- Devise a plan
What to Expect

- Long lines
- Congested walk ways
- Warm weather, HOT in gyms
- 3 to 5 minute exchanges
- Freebies – pick up bag at front door
- May have to apply on-line at employer’s website as well as MinerJobs
Know Your Target Employers

- Research employers you are interested in visiting
- Know why you are the best candidate for the position
- Why do you want to work for this employer
- Observe booth signs
Be Prepared to Talk to Employers

• Take multiple copies of your resume
• Carry a portfolio
• No cover letter, transcripts, or reference page is needed
• Make sure you allow enough time to speak with employers
• Eavesdrop – subtly
• Ask for business cards
• Take notes after each conversation
• Prepare to discuss GPA – if needed
Introduction

• Project enthusiasm
• Firm handshake
• Eye contact
30 - 60 Seconds
To Grab Their Attention
What do you have to offer?

Benefits?

What are the Steps For Success

How do you do it?
The **Do’s** of **POWER INTRODUCTIONS**

- Research the organization and incorporate information into your introduction
- Provide examples of successfully using your skills
- Write and rewrite your speech until it is perfectly crafted
- Practice until you know your key points
- Be friendly, confident and SMILE!
The Don’ts of POWER INTRODUCTIONS

• Don’t rush through your introduction
• Don’t ramble on and on
• Don’t speak in a monotone voice
• Don’t get bogged down with industry jargon or acronyms
• Don’t forget your USP
Professional Dress
For Men

• Wear long sleeve shirt with a suit
• Make sure your shirt is pressed
• The tip of your tie should touch belt
• Wear dark socks that reach mid-calf
• Leave suit jacket unbuttoned
• Monitor amount of cologne
Professional Dress
For Women

• Pant and skirt suits are acceptable
• Skirts no shorter than just above the knee, no longer than mid-calf
• Always wear nylons/pantyhose
• Use classic simple jewelry
• Monitor amount of makeup and perfume
• Shoulder length or shorter hair appears most professional - pull long hair up neatly
Additional Student Services

Resume Reviews
Practice Interviews
Professional Development Workshops
Employer Sponsored Events
Free Suit Closet
Etiquette Dinner
Individual Advising Sessions
GoinGlobal
MinerJobs
COER Team

Edna Grover-Bisker, Ed.D
Director

Julie Pittser
Associate Director

Adrienne Neckermann
Assistant Director

Cindy Welch
Career Advisor

Shristy Bashyal
Career Advisor

Hilary Jenkins
Fiscal Assistant

Colleen Kapeller
Recruiting Assistant

Sara Earl
Recruiting Assistant

Gail Best
Secretary
Thank You!

Q & A

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