Conquer the Career Fair

Career Opportunities & Employer Relations (COER)
3rd Floor Norwood Hall

career@mst.edu    (573) 341-4343
Spring Career Fair
February 21, 2017
9am – 3pm

Career Fair

Fall Career Fair
September 26, 2017
9am – 3pm
# Career Fair Stats

### Fall 2015
- 318 employers attended  
  (up 5% from Fall 2014)
- 40 employers NEW to S&T
- 166 employers from Missouri
- 33 states represented
- 47 Fortune 500 employers

### Spring 2015
- 230 employers attended  
  (up 17% from Spring 2014)
- 800 recruiters attended
- 128 employers from Missouri
- 28 states represented
- 30 Fortune 500 employers

### Fall 2016
- 307 employers attended  
  (down 3% from Fall 2015)
- 32 employers NEW to S&T
- 163 employers from Missouri
- 32 states represented
- 63 Fortune 500 employers  
  (up 34% from Fall 2015)

### Spring 2016
- 221 employers attended  
  (down 4% from Spring 2015)
- 800 recruiters attended
- 128 employers from Missouri
- 27 states represented
- 20 Fortune 500 employers
Prepare Before the Career Fair

First – Update your MinerJobs Profile!

> View employers attending in MinerJobs
> Buy a suit or come to the Suit Closet
> Create/update your resume and have it reviewed by a COER advisor
Entering the Career Fair

- Student ID card is REQUIRED to enter the fair
- Bring several copies of your resume
- Professional dress is REQUIRED
- Grads – red dot
- Pick up a program
- Devise a plan
What to Expect

> Long lines
> Congested walk ways
> It will be HOT in the gyms
> 3 to 5 minute exchanges
> Freebies – pick up a bag at the front door
> You may have to apply on-line at an employer’s website as well as in MinerJobs
Know Your Target Employers

> Research employers you are interested in visiting
  
  • **KNOW WHAT THEY DO!**
    - Know why you want to work for them
    - Know why you are the best candidate
  
  • *Come prepared to talk about why you would be a good fit*

> Observe booth signs
Be Prepared to Talk to Employers

> Take multiple copies of your resume
> Carry a portfolio/padfolio
> No cover letter, transcripts, or reference page is needed
Introduction

> Project enthusiasm
> Firm handshake
> EYE CONTACT!
30-60 Seconds To Grab Their Attention
The **DO’s** of Power Introductions

> Research the organization and incorporate information into your introduction
> Provide examples of successfully using your skills
> Write and rewrite your speech until it is perfectly crafted
> Practice until you know your key points
> Be friendly, confident, and SMILE!
The *Dont’s* of Power Introductions

> Don’t rush through your introduction
> Don’t ramble on and on
> Don’t speak in a monotone voice
> Don’t get bogged down with industry jargon or acronyms
> Don’t forget your USP
Tips

> KNOW YOUR RESUME!
> Make sure you allow enough time to speak with employers
> Eavesdrop – subtly
> Ask for business cards
> Take notes after each conversation
> Prepare to discuss GPA – if needed
Professional Dress for Men

- Wear a long sleeve shirt with a suit
- Make sure your shirt is pressed
- The tip of your tie should touch your belt
- Wear dark socks that reach mid-calf
- Leave your suit jacket unbuttoned
- Monitor amount of cologne you use
Professional Dress for Women

> Pant and skirt suits are acceptable
> Skirts no shorter than just above the knee, no longer than mid-calf
> Always wear nylons/pantyhose
> Use classic simple jewelry
> Monitor amount of makeup and perfume
> Shoulder length or shorter hair appears most professional – pull long hair up neatly
Student Services

- Resume Reviews
- InterviewStream
- Professional Development Seminars
- Career Fair
- GoinGlobal
- Etiquette Dinner
- Strengths Quest
- Destination Survey
- Professional Development Planning
- Practice Interviews
- Individual Advising Sessions
- Employer Sponsored Events
- MinerJobs
- Free Suit Closet
- Co-op / Internship / Externship
- LinkedIn Reviews
- Alumni Services
- Career Planning
Professional Development Plan

Students who follow our Professional Development Plan on average earn 4% higher starting salaries!

FRESHMAN
- ATTEND New Miner.Jobs Users Orientation
- REGISTER in MinerJobs and GoinGlobal
- CREATE a resume and have it reviewed
- CREATE a LinkedIn profile and have your profile picture taken
- CHECK-OUT career.mst.edu
- ATTEND a COER workshop
- START a “Career Development File”
- LEARN about different career paths
- VOLUNTEER or JOIN a design team/student organization
- BUY a suit or VISIT the COER Suit Closet
- WRITE a Power Introduction
- NETWORK at employer information sessions and career fairs

SOPHOMORE
- UPDATE your resume and have it reviewed
- UPDATE your LinkedIn profile and photo
- RE-REGISTER for GoinGlobal and update your MinerJobs profile
- JOIN campus organizations
- CONSIDER co-op, internship, externship & study abroad opportunities
- ATTEND COER workshops
- SCHEDULE a practice interview
- TAKE Strengths Quest assessment
- START building your online brand
- RESEARCH companies you are interested in
- ATTEND BOTH career fairs
- DEVELOP relationships with faculty and employers
- BEGIN a reference page
- OTHER: ____________________

PROFESSIONAL DEVELOPMENT PLAN

JUNIOR
- BECOME a leader in an organization
- UPDATE your resume and have it reviewed
- UPDATE your LinkedIn profile and photo
- RE-REGISTER for GoinGlobal and update your MinerJobs profile
- SECURE a co-op or internship
- ATTEND COER workshops
- SCHEDULE a practice interview
- ATTEND BOTH career fairs and continue networking
- WRITE a cover letter
- INVESTIGATE Graduate School
- MAINTAIN your online brand
- COMMUNICATE with your references about your job search
- OTHER: ____________________

SENIOR
- ADAPT your resume to each job you apply for
- UPDATE your LinkedIn profile and photo
- RE-REGISTER for GoinGlobal and update your MinerJobs profile
- PURCHASE a business suit
- ATTEND the COER Etiquette Dinner
- RESEARCH average starting salaries for your major
- ATTEND BOTH career fairs and continue networking
- TAKE graduate school entrance exams
- EVALUATE job offers; seek assistance from COER Career Advisor if needed
- REPORT your post-graduation plans to COER
- OTHER: ____________________
COER Calendar of Events

CAREER OPPORTUNITIES & EMPLOYER RELATIONS

MISSOURI S&T

Fall 2016 Calendar of Events

Third Floor, Norwood Hall | (573) 341-4343
Office Hours: 8:00 a.m. – 5:30 p.m.

@HireMovers
Career Opportunities & Employer Relations
Thank you!

Q & A

Email: career@mst.edu
Phone: (573) – 341 – 4343

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