Conquer The Career Fair

Career Opportunities & Employer Relations
COER

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3rd Floor Norwood Hall
Missouri S&T
Career Opportunities & Employer Relations (COER)
2011 Rankings

Services...

11th in the nation in 2011 among career centers
   – The Princeton Review

Salaries...

2nd in the nation for starting salaries among public universities
   – Payscale Inc.

2nd among Midwestern public and private universities in terms of starting median salary (starting median salary for Missouri S&T graduates is $58,600)
   – Payscale Inc.

15th in the nation among ALL universities, public and private
   – Payscale Inc.
Agenda

• Career fair dates and entry
• What to expect
• Preparation
• Introductions and infomercials
• Tips
• Attire
• Q&A
One Career Fair Each Semester:

February 21, 2012, 9am-3pm
September 25, 2012, 9am-3pm
Career Fair Statistics

**Fall 2010**
185 employers attended (up 6% from fall 2009)
- 20 employers NEW! to S&T
- 30 states
- 78 employers from Missouri
- 40 Fortune 500 employers

**Spring 2011**
155 employers attended
431 recruiters attended
- 25 states
- 76 employers from Missouri
- 76 from other states
- 27 Fortune 500 employers
19% increase from Spring 2010

**Fall 2009**
174 employers attended
- 400 recruiters
- 30 states
- 80 employers from Missouri
- 33 Fortune 500 employers

**Spring 2010**
128 employers registered to attend
16 cancelled due to weather
- 25 states
- 53 employers from Missouri
14% decrease from Spring 2009
Entering the Career Fair

• Bring your student ID to enter
• Bring several copies of your resume (just in case)
• Professional dress is required
• Nametag – right side
• Grads – red dot
• Pick up program
• Devise a plan
What to Expect

- Long lines
- Congested walk ways
- 3 to 5 minute exchanges
- Freebies – pick up bag at front door
- May have to go home and apply on-line at employer’s website
Know Your Target Employers

- Research employers you are interested in visiting
- Know why you are the best candidate for the position
- Why do you want to work for this employer
- Observe booth signs
Be Prepared to Talk to Employers

- Take multiple copies of your resume
- Carry a portfolio
- No cover letter, transcripts, or reference page is needed
- [Career Fair Success Video](#)
Introduction

• Firm handshake

• Eye contact

• Project enthusiasm
Developing your sales pitch/infomercial

• Approximately 30 seconds

• The Elevator Pitch video
Tips

• Make sure you allow enough time to speak with your target employers
• Eavesdrop – subtly
• Ask for business cards
• Take notes after each conversation
• Prepare to discuss GPA – if needed
Professional Dress
Professional Dress for Men

• Wear long sleeve shirt with a suit
• Make sure your shirt is pressed
• The tip of your tie should touch your belt
• Wear dark socks that reach mid-calf
• Leave suit jacket unbuttoned
• Monitor amount of cologne
• Interview Dress for Men video
Professional Dress for Women

• Pant and skirt suits are acceptable
• Skirts no shorter than just above the knee, no longer than mid-calf
• Always wear nylons/pantyhose
• Use classic simple jewelry
• Monitor amount of makeup and perfume
• Shoulder length or shorter hair appears most professional - pull long hair up neatly

• Interview Dress for Women video
Wrap-Up

• Entering the career fair
• What to expect
• Have a game plan
• Practice infomercial
• How to dress
COER Team

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Thank You

Q&A

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