How to Craft an Elevator Pitch that Leaves a Lasting Impression

THE POWER INTRODUCTION
ELEVATOR
PITCH OR SPEECH
POWER INTRODUCTION
30 - 60 Seconds To Grab Their Attention
Show Your Personality
The **Do’s** of **POWER INTRODUCTIONS**

- Research the organization and incorporate information into your introduction
- Provide examples of successfully using your skills
- Write and rewrite your speech until it is perfectly crafted
- Practice until you know your key points
- Be friendly, confident and SMILE!
The **Don’ts** of **POWER INTRODUCTIONS**

- Don’t rush through your introduction
- Don’t ramble on and on
- Don’t speak in a monotone voice
- Don’t get bogged down with industry jargon or acronyms
- Don’t forget your USP
5 Steps For Success

Who Are you?

What do you have to offer?

What are the Benefits?

How do you do it?
IT'S YOUR TURN

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Thank You!

Q & A

Distribute Workshop Evaluation & Handout

..\Power
Introduction
Handout.pdf

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