Conquer the Career Fair

Career Opportunities & Employer Relations (COER)
3rd Floor Norwood Hall

career@mst.edu  (573) 341-4343
Fall Career Fair
September 27, 2016
9am – 3pm

Spring Career Fair
February 21 2017
9am – 3pm
## Career Fair Stats

<table>
<thead>
<tr>
<th>Fall 2014</th>
<th>Spring 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>304 employers attended</td>
<td>230 employers attended</td>
</tr>
<tr>
<td>(up 12% from Fall 2013)</td>
<td>(up 17% from Spring 2014)</td>
</tr>
<tr>
<td>• 57 employers NEW to S&amp;T</td>
<td>• 800 recruiters attended</td>
</tr>
<tr>
<td>• 146 employers from Missouri</td>
<td>• 128 employers from Missouri</td>
</tr>
<tr>
<td>• 32 states represented</td>
<td>• 28 states represented</td>
</tr>
<tr>
<td>• 54 Fortune 500 employers</td>
<td>• 30 Fortune 500 employers</td>
</tr>
</tbody>
</table>

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<tr>
<th>Fall 2015</th>
<th>Spring 2016</th>
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</thead>
<tbody>
<tr>
<td>318 employers attended</td>
<td>221 employers attended</td>
</tr>
<tr>
<td>(up 5% from Fall 2014!)</td>
<td>(down 4% from Spring 2015)</td>
</tr>
<tr>
<td>• 40 employers NEW to S&amp;T</td>
<td>• 800 recruiters attended</td>
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<td>• 166 employers from Missouri</td>
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<td>• 33 states represented</td>
<td>• 27 states represented</td>
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<td>• 47 Fortune 500 employers</td>
<td>• 20 Fortune 500 employers</td>
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</table>
Prepare Before the Career Fair

**First** – Update your MinerJobs Profile!

- View employers attending in MinerJobs
- Buy a suit or come to the Suit Closet
- Create/update your resume and have it reviewed by a COER advisor
Entering the Career Fair

> Student ID card is REQUIRED to enter the fair
> Bring several copies of your resume
> Professional dress is REQUIRED
> Grads – red dot
> Pick up a program
> Devise a plan
What to Expect

> Long lines
> Congested walk ways
> It will be HOT in the gyms
> 3 to 5 minute exchanges
> Freebies – pick up a bag at the front door
> You may have to apply on-line at an employer’s website as well as in MinerJobs
Know Your Target Employers

> Research employers you are interested in visiting
  • **KNOW WHAT THEY DO!**
    - Know why you want to work for them
    - Know why you are the best candidate
  • **Come prepared to talk about why you would be a good fit**

> Observe booth signs
Be Prepared to Talk to Employers

> Take multiple copies of your resume
> Carry a portfolio/padfolio
> No cover letter, transcripts, or reference page is needed
Introduction

- Project enthusiasm
- Firm handshake
- EYE CONTACT!
30-60 Seconds To Grab Their Attention
The *DO’s* of Power Introductions

> Research the organization and incorporate information into your introduction
> Provide examples of successfully using your skills
> Write and rewrite your speech until it is perfectly crafted
> Practice until you know your key points
> Be friendly, confident, and SMILE!
The *Dont’s* of Power Introductions

> Don’t rush through your introduction
> Don’t ramble on and on
> Don’t speak in a monotone voice
> Don’t get bogged down with industry jargon or acronyms
> Don’t forget your USP
Tips

> KNOW YOUR RESUME!
> Make sure you allow enough time to speak with employers
> Eavesdrop – subtly
> Ask for business cards
> Take notes after each conversation
> Prepare to discuss GPA – if needed
Professional Dress for Men

> Wear a long sleeve shirt with a suit
> Make sure your shirt is pressed
> The tip of your tie should touch your belt
> Wear dark socks that reach mid-calf
> Leave your suit jacket unbuttoned
> Monitor amount of cologne you use
Professional Dress for Women

- Pant and skirt suits are acceptable
- Skirts no shorter than just above the knee, no longer than mid-calf
- Always wear nylons/pantyhose
- Use classic simple jewelry
- Monitor amount of makeup and perfume
- Shoulder length or shorter hair appears most professional – pull long hair up neatly
Student Services

- Resume Reviews
- InterviewStream
- Professional Development Seminars
- Career Fair
- GoinGlobal
- Etiquette Dinner
- Strengths Quest
- Destination Survey
- Professional Development Planning
- Practice Interviews
- Individual Advising Sessions
- Employer Sponsored Events
- MinerJobs
- Free Suit Closet
- Co-op / Internship / Externship
- LinkedIn Reviews
- Alumni Services
- Career Planning
Professional Development Plan

Students who follow our Professional Development Plan on average earn 4% higher starting salaries!

Missouri S&T
COER Calendar of Events

CAREER OPPORTUNITIES & EMPLOYER RELATIONS

Fall 2016 Calendar of Events

Third Floor, Norwood Hall | (573) 341-4343
Office Hours: 8:00 a.m.– 5:30 p.m.

@HireMissouri
Career Opportunities & Employer Relations
Thank you!

Q & A

Email: career@mst.edu
Phone: (573) – 341 – 4343

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