Conquer The Career Fair
Welcome to one of the biggest professional networking events in the Midwest!

Check Out Our Stats!

**Fall 2016**
- 307 Employers
- 938 Recruiters
- 47 Fortune 500 Companies

**Spring 2017**
- 204 Employers
- 592 Recruiters
- 21 Fortune 500 Companies

**Spring:** February 20, 2018
9am-3pm

**Fall:** September 26, 2017
9am-3pm
Before You Go

> Update your HireMiners profile
> View list of employers attending in HireMiners
> Obtain professional attire or visit the COER Suit Closet
> Have a COER advisor review your updated resume

What To Bring

> Student ID
> Several copies of your resume
> Padfolio & Writing Utensil

What To Expect

> Long lines & Congested walkways
> 3-5 minute exchanges
> Freebies
> Being told to “apply online”
1. Bring Your A-Game

> Show up early
> Map out an efficient route
> Dress professionally
> Have plenty of copies of your resume
> Be prepared to take notes in your padfolio

-It's pink.

Oh and it's scented. I think it gives it a little something extra.
The registration tables will have maps that indicate the location of employers. Be sure to bring your A-game and plan an efficient route to enhance your Career Fair experience!
2. Do Your Research

- Create a list of companies you want to talk to
- Follow the companies on social media
- Research your target companies
  - Know what they do
  - Know why you want to work for them
  - Know why you’re the best candidate
3. Network! Network! Network!

> Treat the Career Fair as a networking opportunity
> Attend employer workshops and events prior to and following the Career Fair
4. Be Enthusiastic – Not Desperate

- Stay calm and confident
- Engage in a conversation, don’t beg for a job
- Focus on the positives! You never want to begin a conversation with “I’m not good at this, but…”
- Give a firm, enthusiastic handshake
5. Be Open Minded

> Give every company a fair chance

> Give target companies your resume, regardless of if they are currently seeking your major

> Don’t limit yourself geographically
6. Ask Questions

> Use the Career Fair as an opportunity to learn more about the company

> Ask about company culture, potential career opportunities, and gather advice about how to obtain experience or a full-time position

> Don’t ask about salary, title, office size, etc.
7. Sell Yourself, Not Just Your Resume

> Develop a Power Introduction
> Highlight key points that you want them to know about you
> Tell them how you can contribute to the company
> Show your personality!
Exiting the Career Fair

> Be sure you have spoken with all of the employers that you want to network with
> Check out your belongings from the coat/backpack check in station
> Turn in your lanyard!

I'M OUT! TAKE CARE EVERYBODY.
Thank you!
Q&A

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