



# INVEST IN YOUR ON-CAMPUS BRAND

## SPONSORSHIP OPPORTUNITIES

Building your campus brand and investing in students early/often is the key to attracting the best candidates.

### VIP (\$1k)

- Priority Invitations to Targeted Professional Development Events
- Early Access to Career Fair and On-Campus Interview Registration
- Branding Strategy Consultation with Director
- 33% Discount - Fall & Spring Career Fairs (including sponsorship packages)

### Elite (\$3k)

- All VIP Perks
- Social Media Features
- COER In-Office and Digital Partner Board and Website Feature
- 50% Total Discount - Fall & Spring Career Fairs (including sponsorship packages)
- 10% Discount on a la cart sponsorships

### Gold (\$4k)

- All VIP and Elite Level Perks
- Dedicated Interview Room with branding and priority access
- 50% Total Discount - Fall & Spring Career Fairs (including sponsorship packages)
- 15% Discount on a la cart sponsorships

### à la carte sponsorship

Suit Closet (\$1k) ● Escape Room (\$1.5k) ● Professional Headshot Photo Station (\$1.5k/2 years)  
COER Digital Board Marketing (\$500/year) ● Dedicated Interview Room with Branding (\$2k/year)