Conquer The Career Fair
Welcome to one of the biggest professional networking events in the Midwest!

Check Out Our Stats!

**Fall 2018**
- 331 Employers
- 1,040 Recruiters
- 23 Fortune 500 Companies

**Spring 2019**
- 259 Employers
- 773 Recruiters
- 22 Fortune 500 Companies

**Fall:** September 24, 2019
9am-3pm
Before You Go

- Update your Handshake profile!
- View list of employers attending in Handshake
- Obtain professional attire or visit the COER Suit Closet
- Have a COER advisor review your updated resume

What To Bring

- Know your student email address
- Several printed copies of your resume
- Padfolio & Writing Utensil

What To Expect

- New Registration Process
- Long lines & Congested walkways
- 3-5 minute exchanges
- Freebies
- Being told to “apply online”
1. Bring Your A-Game

- Show up early
- Map out an efficient route
- Dress professionally
- Have plenty of copies of your resume
- Be prepared to take notes in your padfolio
- This is a networking opportunity
The registration tables have maps that indicate employer locations. Be sure to plan an efficient route to enhance your Career Fair experience!
2. Do Your Research

> Create a list of companies you want to talk to
> Follow the companies on LinkedIn
> Research your target companies
  – Know what they do
  – Know why you want to work for them
  – Know why you’re the best candidate
4. Be Enthusiastic – Not Desperate

> Stay calm and confident
> Engage in a conversation, don’t beg for a job
> Focus on the positives! Never begin a conversation with “I’m not good at this, but…”
> Give a firm, enthusiastic handshake

Awkward
That moment you go in with "knuckles" and the other guy comes in with a handshake.
5. Be Open-Minded

> Give every company a fair chance

> Give target companies your resume, regardless of if they are currently seeking your major

> Don’t limit yourself geographically
6. Ask Questions

- Use the Career Fair as an opportunity to learn more about the company
- Ask about company culture, potential career opportunities, and gather advice about how to obtain experience or a full-time position
- Don’t ask about salary, title, office size, etc.
7. Sell Yourself, Not Just Your Resume

- Develop a power introduction
- Highlight key points you want them to know about you
- Tell them how you can contribute to the company
- Show your personality!
Exiting the Career Fair

> Be sure you’ve spoken with all of the employers that you want to network with
> Check out your belongings from the coat/backpack check-in station
Miner Mingle!

What is it?

> Reverse Career Fair
> Exclusive Networking Opportunity
> Benefits Include:
  > Meet with recruiting employers prior to Career Fair
  > Represent yourself in a number of ways
  > Additional opportunity to expand your network

Where and when is it?

> **Where**: Havener Parking Lot  
  (Rain Location: Inside Havener)

> **When**: Night before Career Fair  
  September 23rd, 5pm-7pm
Miner Mingle!

Tips

> No Resumes
> Expect this to be a more relaxed networking experience
  > Think about what connections you want to make
> Business Casual Attire
  > Feel free to wear university affiliated polo's
> Brush off your casual conversation shoes
Please complete our survey!

OR  bit.ly/2HmzUWQ

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Career Opportunities and Employer Relations
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