

Career Opportunities & Employer Relations KPI (updated June 2017)

		2007/2008	2008/2009	2009/2010	2010/2011	2011/2012	2012/2013	2013/2014	2014/2015	2015/2016	2016/2017	
Employer Satisfaction with hires							92%	89%	99%	100%	100%	
Employer Satisfaction with COER							88%	94%	100%	100%	94%	
Employer Contacts Total						34,290	60,747	68,172	76,050	63,680	49,697	
Unique Employers		673	644	501	711	872	948	1,035	1,163	1,158	1,148	
New Employers					362	359	346	378	392	332	342	
Jobs Posted				352	466	1,730	2,281	2,542	3,383	3,075	2,775	
On-campus interviews		4,392	3,736	2,710	3,526	4,043	4,053	4,276	4,722	3,842	3,734	
Employer Events					60	99	130	153	141	230	181	
Student Satisfaction w/COER Services											92%	
Student Contacts Total						23,537	27,260	26,703	32,110	31,930	27,785	
Unique Students						4,227	4,577	5,539	4,603	5,788	5,924	
Student Events					75	127	168	170	178	144	187	
% of student population		54%	43%	43%	50%	56%	66%	68%	55%	68%	70%	
Knowledge Rate	at Grad.	53.60%	42.50%	42.70%	39%	49%	50%	75%*	77%	75%	80%	
	6 mo.							78%	78%	87%		
Career Outcomes Rate	at Grad.	93%	82%	80%	84%	82%	93%	82%*	79%	80%	79%	
	6 mo.							81%	79%	82%		
Average Starting Salary	Undergrad	at Grad.	\$55,975	\$57,521	\$57,800	\$59,550	\$59,994	\$59,504	\$61,412	\$63,350	\$61,831	\$62,314.00
		6 mo.							\$61,463	63,215	\$61,821	
	Graduate	at Grad.	\$63,640	\$67,567	\$64,243	\$64,882	\$65,525	\$71,402	\$70,700	\$75,182	\$76,632	\$79,784.00
		6 mo.							\$70,530	\$74,495	\$76,632	
Co-op	Students	463	483	366	409	503	367*	382	485	436	409	
	Employers	161	145	102	141	141	134*	136	182	177	124	
Internship	Students	351	356	177	174	291	391	527	539	500	455	
	Employers	170	171	106	104	171	198	284	292	270	225	
Externship	Students					11 (UGS)	26	40	74	15*/44	36/	
	Employers					4(UGS)	9	9	19	10*/11	8/	
Career Fair Employers	Fall	286	301	174	185	210	261	267	304	318	307	
	Spring	174	149	128	155	178	197	217	230	221	204	
Career Fair Students	Fall				2,400	2,996	3,233	3,800	3,800	4,000	3,715	
	Spring				1,757	2,025	2,105	2,220	2,270	2,340	2,342	

Career Outcomes:[Employed + Further Study + Not Seeking + Continuing Existing (all but Still Seeking)]/# of Reports

Knowledge Rate: # of Reported/# of Grads

Gold: indicates record high

* indicates method change/new benchmarking

** PRELIMINARY